### Salesforce Account Information

sales force crm?	10		<u>S</u>	etup - System Log - Help & Training - Logout 30 Days Remaining Subscribe Now!	force.com.	Sales 🗸
Home Leads Accounts	Contacts Opportunities Reports	Dashboards D	ocuments Products F	orecasts		
Search Search All	Account Royal Foods				Printable View   Customize Pag	e   Edit Lavout   Help for this Page 🧐
Go!		Contacts [0]   Open	Activities [0]   Activity History	101   Opportunities [0]   Cases [0]   Partner	s [0]   Notes & Attachments [0]	
Limit to items I own	Account Detail		Edit Delete Sharin	g		
Advanced Search	Double-click any field below	v to edit its value Te	I me more Don't show this r	nessage again		
Create New 🔻	Account Owner	Jonathan Luzader		Phone	(555) 555-5555	
	Account Name	Royal Foods [View		Fax	(000)000-0000	
Recent Items	Parent Account			Website	http://www.royalfoods.com	
Roval Foods	▼ Additional Information					
Tasty Treats	Type	Customer		Employees		
者 Grant Michael	Industry	Food & Beverage		Annual Revenue		
🥑 Jan Mahar	Description	IT consulting for T	asty Treats			
Penn State						
AdWords Logo	<ul> <li>Address Information</li> <li>Billing Address</li> </ul>			Shipping Address	и.	
Salesforce Marketing Logo	→ System Information					
	Created By	Jonathan Luzader	(, 10/26/2009 4:41 PM	Last Modified By	Jonathan Luzader, 10/26/2	009 4:59 PM
Recycle Bin	Custom Links					
		Google Search Hoovers Profile		Google Maps	Google News	
			Edit Delete Sharin	a -		
	Contacts		New Contact Merge C	ontacts		Contacts Help 🥝
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	Open Activities		New Task New Event			Open Activities Help
	No records to display			2		
	Activity History		Log A Call Mail Merge	Send An Email		Activity History Help 🥝
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	Opportunities		New Opportunity			Opportunities Help
	No records to display					
	Cases		New Case			Cases Help 🥝
	No records to display					
	Partners		New			Partners Help

### Salesforce Dashboard

sales			30 Days Remaining Subscribe Now!	force.com Sales
Search Search All	Jonathan Luzader at Penn State Monday October 26, 2009			Discover Winter '10
Limit to items I own	Dashboard As of 10/26/2009 4:30 PM	Refresh		Customize Page
Create New 🔻	Users Logged In Last 7 Days	# Completed Activities Last 30 Days Assigned Record Count	Information Added to Salesforce # of Accounts	
Revent Items         Image: Tasty Treats         Image: Roval Foods         Image: Roval Foods         Image: Denn State         Image: Salesforce for Google AdWords Logo         Image: Salesforce Marketing Logo	0 1 3 Sum of Active		3 1 1 1 1 1 1 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	
Custom Links	My Tasks	New		This Month 💌
Messages and Alerts	Complete         Date           X         10/28/2009	Subject Phone Call	Name	Related To Jan Mahar
2 Recycle Bin	Calendar Friday 10/30/2009	New Event		Calendar Help 🥝
	5:00 PM - 6:00 PM <u>Meeting</u> (IST Building)	): <u>Penn State</u>		Sun Mon Tue Wed Thu Fri Sat         27       28       29       30       01       02       03         04       05       06       07       08       09       10         11       12       13       14       15       16       17         18       19       20       21       22       24       25       26       27       28       29       30       31

Home | Leads | Accounts | Contacts | Opportunities | Reports | Dashboards | Documents | Products | Forecasts | All Tabs Copyright © 2000-2009 salesforce.com, inc. All rights reserved. | Privacy Statement | Security Statement | Terms of Use | 508 Compliance

### **Salesforce Leads**

lesforce crm		Dathards ( Darmarks ( Dathats	Setup • System Log • Help & Training • Logo 30 Days Remaining Subscribe Now	and Sales
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earch All 💌 Go!	1 - M. Samera and a second second	0	di di Malan da Li MTM Sund Galancian I. Sunda	
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inced Search	Lead Detail	Edit Delete C	onvert Clone Find Duplicates	
	Double-click any field below	to edit its value Tell me more Don't show t	this message again	
te New 🔻	Lead Owner	Jonathan Luzader [Change]	Lead Status	Open
	Name	Grant Michael	Phone	
ent Items	Company	SPE Consulting	Email	grant.michael@gmail.com
Grant Michael	Title	Senior Software Architect	Rating	1
asty Treats	▼ Address Information			
Royal Foods	Address		Website	Ê.
Jan Mahar				
Penn State	Additional Information			
alesforce for Google	No. of Employees		Lead Source	
dWords Logo	Annual Revenue		Industry	
Salesforce Marketing Logo	Description Created By	Senior software design Jonathan Luzader, 10/26/2009 4:56 PM	Last Modified By	Jonathan Luzader, 10/26/2009 4:56 PM
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	No records to display			
	HTML Email Status	Send An Email		HTML Email Status
	No records to display			
	Campaign History	Add to Campaign		Campaign History
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	~ Back To Top	,	Always show me <a>more</a> records per related li	st

# Salesforce Opportunities

sales force crm 220					tem Log - Help & Training - Lo 0 Days Remaining Subscribe N	1000000	force.com	Sales	~
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Advanced Search	Recent Opportunities	New						Recently View	wed 💌
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Create New *	Jan Mahar			Penn State			11/6/2009		
Recent Items          Roval Foods         Tasty Treats         Scant Michael         Jan Mahar         Penn State         Salesforce for Google AdWords Logo         Salesforce Marketing Logo         Salesforce Marketing Logo	Opportunity Pipeline         Stuck Opportunities         Closed Opportunities         Opportunity Field History Report         Go to Reports »         Tools         Sales Methodologies			Quarterly St. Interval: Include: Chart Typ	Current FQ All Opportunities	V			
Quick Create *Opportunity Name Account Close Date [10/26/2009] *Stage -None- Amount Save									

## Salesforce Reports

					1070070770000E-0	30 Days Remaining	A CONTRACT OF CONTRACT	force.com	I Sales	
ne Leads Accounts Contacts	Opportunities	Reports	Dashboards D	ocuments Products	Forecasts	•				
Sample Report # of Accounts										Help for this Pa
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enerated Report:										
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#### **Salesforce Dashboard**



### Salesforce Dashboard

me Leads Accounts	Contacts Opportur	nities Reports Dashboar	rds Documents F	Products Forecasts
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o to Dashboard List				
Dashboard Begin typing	to search for a dashb	oard 💌 Edit Cl	one Refresh	
1			Kerresi	
Isers Logged In		# Completed Activities		Information Added to Salesforce
Last 7 D	ays	Assigned	Record Count	# of Accounts
		Assigned	Necora count	37 -
		# Open Tasks		
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		Jonathan Luzader	1	Contraction of the second seco
, <b>—</b> •	3	# of Custom Banasta Ca		21-
1		# of Custom Reports Cro Last 30 D		
Sum of A	tive	Created By	Record Count	0 October 2009
		Jonathan Luzader	51	Created Date
Total # of Active Users:	1			# of Contacts
and the standard second		# of Custom Reports Mo		87
ogin Leaderboard Last 7 D	31/0	Last Modified By	Record Count	· · · · · · · · · · · · · · · · · · ·
Username	Record Count	Jonathan Luzader	51	<b>5</b> °
jon.luzader@gmail.com	1			0 <u>p</u> 4 -
ogin Wall of Shame		1		
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				Created Date
				# of Reports
				60 T

### Responsibility Assignment Matrix for CRM, Logistics and Compliance Management

WBS Activities		3. 1	3.2	3.3	3.4	3. 5	3. 6	3. 7	3.8	3.9	3.1 0	3.1 1	3.1 2	3.1 3	3.1 4	3.1 5	3.1 6	3.1 7	3.1 8
OBS Units	Project Manager		RΡ									R		RΡ	R			R	
	Network Specialist	Р			R	R						Р							RP
	Network Tester					Р			R P		Р	Р							
	Network Installation Specialist				Р														
	Network Security Specialist				Р	Р													
	Business Specialist												Р	Р		Р	Ρ		
	Business Analyst													Р				Ρ	
	Research Assistant	Р														Р			
	Financial Analyst								R P					Р					
	Technology Specialist												RΡ			RΡ			RΡ
	Technical Installation Specialist			RΡ									Р						Р
	Hardware Specialist									R P								Р	
¥	Wireless Implementation Specialist			RΡ						R P	RP								Р
	Software Specialist	R					R	R		R P		Р	R	RΡ	Р	RΡ	R	RΡ	
	Database Programmer	Р					Р						Р						
	ERP Integration Specialist						Р	Р			RΡ						Р		
	SaaS System Specialist						Ρ						Р	RΡ			Ρ	Ρ	

Key:

R = Responsible organizational

unit

P = Performing organizational

unit