

# The Power of Information without Boundaries



**iBOLT** Business and Process Integration Suite

*iBOLT proved to be the best option to link our business operations (SAP Business One with SAP R/3) in one easy-to-use, single utility tool, which we can continue to scale up as our organization grows.* 

Carney Vensel, Director International IT, LORD Corporation

# iBOLT

### How is integration vital to my business?

To make the right decisions in business you need a full and concise picture of your organization's activity. If you haven't yet synchronized your business IT applications, then vital information is not being shared between your different inter-company departments. And that's bad news for productivity, competitiveness and the overall success of your enterprise.

The solution lies in creating an integrated business environment with automated processes. With integration, management gain a fuller view of their overall business, planners can better prepare for the future, and sales staff can leverage previously unavailable account information to improve their sales. Human errors and manpower wastage are reduced as information no longer needs to be manually reentered from screen to screen. Once integrated, the information within your separate business applications flows exactly to where it's needed and remains updated in real-time.

### Attuned to your unique application mix

iBOLT quickly and cost-effectively integrates your various applications running on diverse databases, operating systems, and platforms.

Featuring the largest range of certified optimized connectors and adaptors on the market, iBOLT can connect a wide selection of the world's leading ERP, CRM, Accounting, Supply Chain, Enterprise Applications, Web and Wireless systems. iBOLT works natively with systems like SAP Business One, SAP Business All in One, SAP R/3, Salesforce.com, Oracle JD Edwards, IBM i applications and databases (AS/400), Lotus Notes applications, forms and databases, Health Care systems with HL7, EDI systems, and many more.

iBOLT features an unrivaled level of built-in connectivity and a world-class range of adaptive toolkits allowing you to integrate a whole variety of standards and databases including Web services, messaging, FTP and directories, .NET code, Java code, http, databases, data-mapping and more.



Special editions of iBOLT are available for extending the capabilities of the most commonly used ERP and CRM packages including:

- iBOLT for SAP Business One
- iBOLT for SAP Business All in One
- iBOLT For SAP R/3 (SAP applications)
- iBOLT for Salesforce.com
- iBOLT Connect for JD Edwards
- iBOLT for IBM i applications and databases
- iBOLT for Lotus Notes
- iBOLT for HL7

# The world's most productive integration tool

**iBOLT is code-free** and benefits from **over 25 years of business application development experience.** We've packed a quarter of a century of expertise, best technology practice and customer feedback into our solution. And the result? iBOLT has the most comprehensive integration technology stack on the market today, featuring a graphical, wizards-based approach, guaranteeing you faster, more powerful and more cost-effective integration, whatever the business scenario.

iBOLT is today the only business integration suite **in the world** to win SAP's quality and innovation awards for 3 consecutive years in a row.

# The Power of Information without Boundaries

# Delivering integration on-time and on-budget

Speed, or lack of it, is the number one reason why IT related projects fail today. **iBOLT creates both simple and complex business processes by letting you drag, drop and configure your desired components, so you can focus on your business rather than working through pages of hard code.** Once configured, your visual flow can be simply activated and deployed to achieve results **between 5 and 10 times faster** than other technologies. With iBOLT, you finish your IT integration project on time and on-budget.

# A common language for business managers and IT professionals

In today's markets, business goals, targets and rules are changing all the time. For integration to keep up you need a tool that's agile and flexible to change, even in the most complex scenarios.

**Because its code free, iBOLT can create both simple and complex business processes easily** – making it the ideal solution for both business managers and IT specialists alike. Business and technical teams can work together to clearly define and then quickly achieve their goals. With iBOLT integration is practical, usable and value for money, especially when changes are required fast.

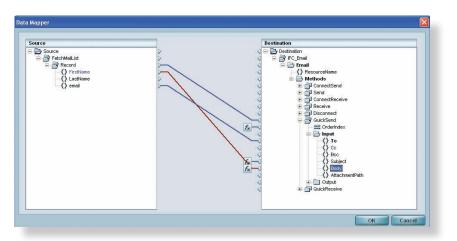
### Why is integration easier with iBOLT?

- Code free, no complex code writing necessary
- No dedicated hardware required
- Large library of pre-built components
- Drag & drop functionality for easy configuration of your business processes
- Visual data mapper transforms information regardless of format
- Step-by-step wizards simplify integration
- Open architecture lets you connect to every database, platform, file format etc.
- Intuitive graphical user interface
- Powerful built-in security and encryption tools
- Online monitoring capability
- Automated handling of exceptions and errors in business processes
- Easily scalable from departmental collaboration to company and enterprise workflows
- Encryption & security capabilities extend to both data and business processes
- Out-of-the-box SOA for any organizational scale
- Optimized connectors for SAP, Salesforce.com, Lotus Notes, iBM i, JDE, HL7 and others
- Certified and Gold SAP Software Solution partner
- Certified Salesforce.com AppExchange partner





iBOLT's business flow editor allows you to easily and intuitively drag, drop and configure your business processes



iBOLT's world-class Data Mapper allows you to easily transform data from multiple sources to multiple destinations including XML, SQL Tables, Flat files, Flow Variables etc.

**G** iBOLT brings a level of functionality and technology to SAP Business One that has never before been available.

Korey Lind, President of Third Wave Business Solutions



### Business benefits of iBOLT

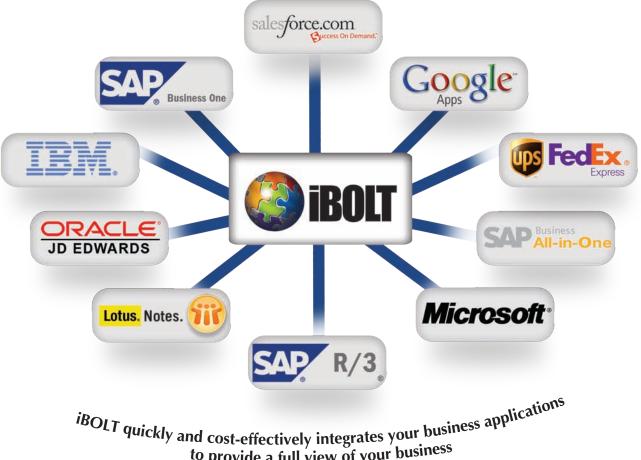
- Real-time full view of customer information
- 5-10 times faster implementation
- Enhanced productivity
- More agility and flexibility to changing business needs
- Improved time-to-market
- Automate workflows and manual processes & reduce instances of human error
- Better management of customer information
- Less project risk
- Lower budget requirement
- Out-of-the box management of data exchange

**66** The Data Mapper interface provided a clear visual link between source and destination. The trigger mechanism allowed us to capture events from SAP **Business One and perform** flow tasks based on those actions, such as replicating data to multiple destinations and sending data to other systems. It also allowed us to send emails at various stages throughout the flow to notify key individuals of any events or problems that had occurred.

Daniel Abbatt, Solutions Architect at Anritsu EMEA



# ibolt **Business and Process Integration Suite**



to provide a full view of your business

Magic Software has allowed us to automate the flow of information between Salesforce.com and Equation<sup>™</sup> and to do so in a way that leaves us free to adapt and grow our system for the future without the need for us to undertake complex programming tasks. At the same time it has helped us deliver our vision of single input and automated real time synchronization of data between multiple systems.

As it took so little time and with the resources we saved, the whole project will break even within eleven months; the iBOLT integration part (Remedy ARS integration with SAP R/3) will pay for itself in less than six months.

Markus Gövert, Head of Support Tools and Processes Department, Finanz Informatik

Sanjay Rajagopal, Programme Manager, Bank of Cyprus, UK



### Magic Software's value advantage

- Proven technology with 25 years of experience
- Thousands of customers worldwide
- Proven channel-partner success with global network of over 2500 ISVs, hundreds of system integrators, VADs/VARs, consulting and OEM partners
- Award-winning technology
- Recognized by the leading industry analysts
- Global presence
- A leading SAP-certified integration partner
- Certified Salesforce.com AppExchange partner

Magic Software Enterprises (NASDAQ: MGIC) is a leading provider of application platform, and business and process integration solutions. With over 25 years of experience, our award-winning technology gives our partners and customers the power to leverage existing IT resources, enhance business agility, and focus on core business priorities.

Magic Software has thousands of successful customer installations worldwide and a global network of ISVs, system integrators, value added distributors and resellers, and consulting and OEM partners. Our technological approach, product roadmap and corporate strategy are recognized by the leading industry analysts. Magic Software has offices in 10 countries and and presence in over 50, and alliances with global IT leaders including SAP AG, Salesforce.com, IBM and Oracle.

## www.magicsoftware.com

### Magic Software's Worldwide Offices

North and Latin America Magic Software Enterprises Inc. Tel: +1 800 345 6244 Tel: +1 949 250 1718

**Corporate Headquarters** Magic Software Enterprises Ltd. Tel: +972 3 538 9292

#### UК

Magic Software Enterprises UK

### Tel: +44 1 344 667000

#### Germany

#### Magic Software Enterprises Germany Tel: +49 89 962 730

### Benelux Magic Software Enterprises Netherlands

Israel Tel: +31 30 65 66 266

France Magic Software Enterprises France Tel: +33 1 49 10 58 58

#### Hungary Magic Software Enterprises (Onyx) Hungary Ltd.

Tel: +36 1 216 9910

Magic Software Enterprises Israel Tel: +972 3 538 9233

**SAP**<sup>®</sup> Certified Integration with SAP Applications







#### SAP Quality 2006 Award

#### SAP Leadership in Innovation 2007 Global Award

Magic Software Enterprises - Asia Pacific

Magic Software Enterprises India Pvt. Ltd.

Japan

India

Magic Software Japan K.K.

Tel: +81 3 5365 1600

Asia Pacific - Thailand

Tel: +66 2 911 9733

Tel: +66 2 911 9740

Tel: +91 9886 455 398















Magic Software provides the information in this brochure as is and without any warranties. In no event will Magic Software be liable for any loss of profit, or for any damages of any kind whether based in contract, negligence or other sort. Magic Software may make changes to this brochure and the product information and prices at any time without notice and without obligation to update the materials contained in this brochure. © 2009 Magic Software Enterprises Ltd. 4320-36000 Q1/2009