

Date: October 2, 2009

SPE Consulting
222 West Beaver Avenue
Suite 307
State College, Pa 16801

Attn: Tasty Treats
Alan Meng, EVP

LETTER OF INTENT for RFP for CRM, Logistics and Compliance Management

Dear Mr. Meng,

SPE Consulting is pleased to submit this response to Tasty Treats Corporation's request for proposal. We look forward to supporting Tasty Treats Corporation in this area. As you read our proposal, we are certain that you will conclude both that SPE Consulting has a talented team along with a thorough understanding of TTC's objectives driving this project, making SPE Consulting the ideal choice to assist TTC with the proposed project.

Our proposal brings all core competencies together, including core consulting capabilities and the end-user computing practice.

We believe SPE Consulting and our highly skilled team can successfully assist Tasty Treats Corporation achieve its objectives based on our:

- Reputation
- Reliability
- Experience
- Knowledge
- Dedication

We have composed a team that has been carefully selected based on their individual skills and knowledge area. We believe that you will find our team is unmatched in terms of quality and reliability.

If selected for this project, we would deliver an outstanding CRM standard. Until we have executed a statement of work, neither party is obligated to the other for this project.

Thank you for inviting SPE Consulting to present you with this proposal. We are eager to earn your business and assist you in achieving your objectives.

Sincerely,
Jon Luzader